



When Help Can't Wait

June 2017

NEWSLETTER

2nd QUARTER – 2017

Promoting what we do and informing the Public about our mission has been the most difficult part of our work at When HELP Can't Wait. In this, our 11th year of operation, we donate to more than 7,000 residents a year – everyone we meet tells us that they have never heard of us!! Without major Sponsors and no Consistent funding, we have been able to do very little advertising.



We rely on the occasional Expo opportunity and speaking engagements to get the word out.

This quarter we were blessed with a young lady who donated \$2500 worth of television

advertising to us. WJBF has long been a good

friend to us, (our president won the Jefferson

Award in 2014) and WJBF helped sponsor and

televised that and they do a superb job with their productions. We are extremely pleased with our ad for our 'Classy Closet' that is currently airing on WJBF, Channel Six several times a day.

The Classy Closet is our Thrift Store where we sell designer label clothing and accessories, as well as beautiful Home Décor items. All proceeds from this effort help pay our overhead expenses as well as purchase some much needed items for the nursing home residents.

We were pleased to be a part of an EXPO for non-profits hosted by the Columbia County Chamber of Commerce and the Hampton Inn. There we were able to pass out brochures and make new friends.

We held our 3rd annual 5K 'Rock & Run' in May and it was a success. This year we had a record number of runners to sign up. We love

those who

brought their children and dogs and made it a family affair!! We were especially blessed to have a group of soldiers shown here, from Ft Gordon volunteer to help us this year before they shipped out to Korea. Our Sponsors were: Evans Fitness Center, Southeastern Restoration Group, Busby's Heating and Air, Regency Hospice, Mr. Frank Wills, Forester, Home2 Suites, Taylor BMW, and The Cleveland Group.

We did receive small grants from the Ft Gordon Spouses & Civilian Club and Walmart Stores on Bobby Jones Expressway this quarter. Every dollar helps and we were grateful for those!!





The demand for our services is constant and our regular programs continue. We hold Gospel singings monthly in different nursing homes and also rotate our very popular jewelry shows in the homes.

The clothes closet and Welcome Basket programs are among the most frequent and most requested. There is always someone in need of some new clothes, shoes, or gowns and pajamas and underwear as well.

We changed the signage on our building as much as our Landlord would allow because we had no visibility and we needed more traffic in our store. Due to the limited choice in colors, we cannot attract customers to our storefront, but we did add the word 'THRIFT' to the top of the store, and while a poor color for advertising, it has helped our traffic flow some.



We are extremely grateful to those loyal Donors who do contribute with Cash as well as high quality in-kind donations – some are now sending monthly contributions, and no matter how small -- they make a huge difference.

Please pray for continued good favor on our Ministry as we try and help those who cannot help themselves. This “Forgotten” population is among the highest at-risk group in today’s society and our goal is to try and change that – one day, one nursing home, and one resident at a time. Won’t you please help us do that?

Ways that you can help:

Financial Gifts may be made in honor of or to remember a special loved one. A notice will be sent to the honoree or to the family of those being remembered.

- Tax Laws encourage charitable giving and these gifts may significantly reduce income taxes for some donors.
- Planned gifts or bequests made through estate planning or trusts as well as allowances for IRA owners who must take RMDs are some of the best tax advantages of giving.
- Our goal is to establish an Endowment Fund to insure the continuance of When HELP Can't Wait into the future.

When HELP Can't Wait

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When HELP Can't Wait is a 501©3 organization. All donations made to our organization are tax deductible. At the current time, there are no administrative salaries in our organization. Our Board consists entirely of volunteers, including our President and Director. We are dedicated to keeping administrative costs low. Our Board is composed of local CSRA business men and women.